



IOWA STATE UNIVERSITY

**GRADUATE PROGRAM IN SEED TECHNOLOGY & BUSINESS**



# BE A #SEEDLEADER

The goal of the online **Graduate Program in Seed Technology and Business** at Iowa State University (ISU) is to prepare well-trained professionals to be managers with a passion for leadership and the skills for decision-making in the world's seed sector. With a master's degree in Seed Technology and Business (STB), you can acquire the knowledge you need to become tomorrow's seed industry leader.

Uyen Cao Chu  
Johnston, Iowa  
Seed Technology & Business  
Master's Graduate

## 100% ONLINE

Whether you're looking for that next promotion or next life adventure, earning your graduate degree or certificate in Seed Technology and Business from Iowa State University is easier than ever. With an established online program, you'll be challenged by the same nationally recognized professors that teach on campus. The STB master's program can be completed in under 3 years by taking as few as 4 credits per semester. This allows you to work full-time and raise your family, all while earning your advanced degree.



Shannon Straka  
Livingston, Wisconsin  
Seed Technology & Business  
Master's Student

Kristi Bruner  
Boscobel, Wisconsin  
Seed Science & Technology  
Graduate Certificate



Jaime Saavedra  
Rancagua, Chile  
Seed Technology & Business  
Master's Graduate

## AFFORDABLE

Costs associated with earning the 36 credits required to complete the Master of Science in Seed Technology and Business are approximately \$29,000\*. Graduate certificates are approximately \$13,000\* depending on your course of study. The STB tuition rate follows that of the ISU MBA program and is subject to change. Many of our students receive some tuition assistance from their employers in the seed industry, please ask about our employer reimbursement tuition deferment options.

\* Tuition rates and fees are subject to change

[seedgrad.iastate.edu](http://seedgrad.iastate.edu)

# IOWA STATE UNIVERSITY

## GRADUATE PROGRAM IN SEED TECHNOLOGY & BUSINESS

- Introduction to the Seed Industry
- Special Topics in Seed Technology & Business

### SEED TECHNOLOGY

- Seed Production
- Seed Variety, Testing & Technology
- Seed Conditioning & Storage
- Quality, Production & Research Management

### SEED SCIENCE

- Quantitative Methods for Seed
- Crop Improvement
- Seed Health Management
- Seed Physiology

### BUSINESS ADMINISTRATION

- Accounting & Finance
- Strategy & Planning
- Organizational Behavior
- Information Systems
- Marketing & Logistics
- Seed Trade, Policies & Regulations

### CREATIVE COMPONENT

- Independent Project

# SEED INDUSTRY LEADER

As a graduate of the Seed Technology and Business program at Iowa State University, you will be uniquely qualified and highly valued in the commercial seed industry, related public agencies, and affiliated non-profit organizations. Graduate certificates and on-campus short courses in Seed Science and Technology, and Seed Business Management are also available.

## FIND OUT MORE:

### MASTER'S DEGREE

[seedgrad@iastate.edu](mailto:seedgrad@iastate.edu)

### GRADUATE CERTIFICATES

[seedgrad@iastate.edu](mailto:seedgrad@iastate.edu)

### SHORT COURSES

[stbshortcourse@iastate.edu](mailto:stbshortcourse@iastate.edu)

## APPLY TODAY:

### APPLY ONLINE

No GRE or GMAT scores required  
[Admissions.iastate.edu/apply](https://admissions.iastate.edu/apply)

### REFERENCE LETTERS

Three letters of recommendation

### TRANSCRIPTS

Proof of earned bachelor's degree

### PERSONAL ESSAY

Why do you want to become a seed leader?

### PROFESSIONAL RESUME

Highlight your seed industry experience

### TOEFL EXAM

Internet-based English proficiency exam

## CONTACT US:

### DR. GARY MUNKVOLD

Graduate Program Director  
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### CINDY ROBERTSON

Short Course Coordinator  
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### SEED SCIENCE CENTER

2115 Osborn Drive  
Iowa State University  
Ames, IA 50011

[seedgrad.iastate.edu](https://seedgrad.iastate.edu)



# FAQ's

## FREQUENTLY ASKED QUESTIONS

If you are a professional working in the seed sector, the **Graduate Program in Seed Technology and Business (STB)** has been designed specifically with your needs in mind. The STB program is completely online and offers an interdisciplinary Master of Science degree that provides you with current seed science and technology instruction along with essential courses in business management in a rigorous, integrated curriculum. The program also offers Graduate Certificates focusing on seed science and technology and seed business management. **Find out more: [seedgrad.iastate.edu](http://seedgrad.iastate.edu)**

### ? What is required for admission to the STB program?

Whether seeking the Master of Science degree or a graduate certificate, you must complete the Iowa State University admission process. You may submit the following admission requirements online at [admissions.iastate.edu](http://admissions.iastate.edu):

- Admission application and fee. (Current application fee is \$60/domestic and \$100/international, non-refundable)
- Provide transcripts as evidence of a bachelor's degree or higher in a business or agriculture-related program of study from a regionally accredited institution. (Other majors or areas of concentration will be considered)
- If English is not your native language, you will be required to submit evidence of English proficiency. (TOEFL - iBT of 79 or better, IELTS of 6.5 or better)
- An additional English proficiency evaluation may be required upon admission.
- Three letters of recommendation from individuals who can attest to your potential for graduate study.
- Personal essay addressing your academic and career goals and how a degree or certificate in Seed Technology and Business at Iowa State University will help you reach those goals.
- Professional resume.
- **Not Required:** GRE or GMAT standardized tests are not required, but may be submitted as evidence of potential success as a graduate student.
- There is no residency requirement, and international students are encouraged to apply.

### ? Can I complete the STB program at my own pace?

The Master of Science degree in Seed Technology and Business is a 36 credit–36 month course of study, paced for the working professional. We understand that career and family demands can sometimes cause delays in the completion of the program. Under the Iowa State University regulations, a graduate student may have up to eight years to complete their MS degree. This allows our STB students flexibility in their schedules to accommodate unforeseen circumstances.

### ? What are the tuition and fees for the STB program?

The STB graduate program follows the Iowa State University Master of Business Administration (MBA) rate of tuition which is \$695/credit hour. STB students should also consider the cost of text books and a university required technology fee of approximately \$71.00. (Tuition and fees are subject to change).

### ? What is the course curriculum for the STB program?

The STB program courses are delivered completely online through the CANVAS Learning Management System. They are taught by the same instructors as our courses on the Iowa State University campus. Please refer to the reverse side of this flyer for a detailed description of all required STB courses. A schedule of course offerings can be found on our website: [seedgrad.iastate.edu](http://seedgrad.iastate.edu).